



**EXCLUSIVE OPPORTUNITY  
FOR FAMILY FIRST LIFE AGENTS!**

**\$100 LEAD CREDIT ON  
YOUR FIRST AMERICO  
FINAL EXPENSE SALE!**

New to Americo? Then this is for you! Receive a \$100 Lead Credit when you place your first Eagle Premier Series application!

The \$100 lead credit is available for agents who have never written an Americo Eagle Premier Series policy. Guaranteed issue policies do not qualify to receive the lead credit. Leads will be provided by Integrity Lead Center after the policy is issued. Leads must be redeemed within 30 days of receipt.

**Eagle**  
Premier® *Series*

- ▶ 100% Instant Decision
- ▶ Quit Smoking Advantage
- ▶ Social Security Billing
- ▶ Accidental Death Benefit Included
- ▶ Text and Email Signature Option

This promotion is for agents who have not written Americo Eagle Premier Series prior to July 31, 2023. Call Centers are excluded from this promotion. Controlled business (immediate family members or internal replacements) does not qualify for this promotion. Agent must be in good standing with Family First Life and Americo at the time of lead credit award. Family First Life is responsible for lead credit distribution. Credits will be awarded within three days of policy issue. Family First Life and/or Americo, at their sole discretion, reserves the right to modify or change this promotion at any time.

Americo Financial Life and Annuity Insurance Company is authorized to conduct business in the District of Columbia and all states except NY. Eagle Premier Series (Policy Series 311/312) is underwritten by Americo Financial Life and Annuity Insurance Company (Americo), Kansas City, MO, and may vary in accordance with state laws. Some products and benefits may not be available in all states. Certain restrictions and variations apply. Family First Life is an independent, authorized agency of Americo.

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**AMERICO**